



ThinX - Thin Client Digital Displays Systems

Complete Digital Signage Solution

Superior digital signage solutions combine the power of mass advertising with the precision of niche marketing, allowing direct communication with consumers at critical junctures, in close proximity to the point of purchase or point of decision. Automated and remotely controllable, digital signage systems are able to effectively:

- Educate and inform
- Build brands
- Improve customer experience and drive sales
- Offer flexibility to change messages efficiently
- Provide comprehensive control over when and where messages are delivered

The ThinX Signage System facilitates the creation of a unique and powerful communications medium that offers unparalleled opportunities to capture an audience's attention at key decision-making locations. It enables the routing of messages to specific audiences via demographics, psychographics, time-of-day, geography, store zone, and other customer-centric parameters.

Customizable

The ThinX Signage System offers a complete solution comprising of signage hardware, device management software, and content management software. With available wireless connectivity and remote management, deployment is quick and locations are easily changed.

The Total Package

Provide mobility solutions, custom software packages, custom design, and a wide range of mobility services.

Device Manager Software tools provide content and device management, offering an active monitoring system for tracking and reporting to ensure optimum uptime and issue resolution.

The resulting digital signage package is characterized by:

- Immediate, versatile deployment
- Web-based, intuitive usage experience
- Effective content and display management
- Timely, targeted, and relevant messaging
- Dynamic delivery of marketing, news, and training

Versatile

The ThinX Signage System is a combination of display/computing hardware and content/device management software provides remotely controlled distribution of digital content across a network of displays. It is ideal for delivering visual messages at point of purchase, or at any decision-making locations.

Advancements in processors, in multimedia capabilities of software operating systems, and in networking technology make delivering and driving dynamic content over a network of ThinX display-integrated signage terminals is a compelling alternative to non-integrated displays that require inefficient computing units, often mounted in difficult to service locations.

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ThinX 537VX/ 547VX Integrated Computing Display Components

- All-in-One processor and display
- Internal power supply
- Microsoft® Windows® operating systems
- 37 or 47-inch flat panel LCD
- Slim, durable construction
- Reliable; fan-less and no moving parts
- Wireless LAN options
- Mounting and screen orientation options
- ThinX Device Manager software
 - > Comprehensive software management tool
 - > Web browser interface
 - > Inventory, job manager, scheduling, group management, unit shutdown, Wake-on-LAN
 - > Client manager
 - > Inventory, organize, control, upgrade and support ThinX units
- ThinX Content Manager software
 - > Web-based server and client application delivered in two components
 - > Back-end database server and web browser management URL component
 - > Remote device player application software
 - > Deploy a wide variety of digital media content to an enterprise of DT Research hardware signage products
 - > Many advanced design, administrator, distribution, reporting and billing features
 - > Workflow management to push out media content through individual or grouped clients



The ThinX D537VX and D547VX are designed to enhance your customer's experience. With various mounting options, a wide viewing angle, and wireless capabilities, they can be quickly deployed where you need the most impact.

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